



RUN WITH THE BIG DOGS

Dear Friends:

02/06/2018

We're all so excited for this year's **21st** Annual Run with the Big Dogs! There's going to be some great changes, including the date of the race **Saturday, April 21st, 2018!**

It's brought joy to so many participants, young and old. We hope to make it the best year yet, with more sponsors, vendors and our running/walking participants. Team entries of dogs and humans can enter the 2k walk, 2k run or 5k run. Each team receives a t-shirt for the human, bandana for the dog, a "doggy" bag with lots of surprises and goodies, refreshments and a chance to win special draw prizes.

Here in the U.S.A. alone, there are approximately 10,000 people born every day. Unfortunately, there are also approximately 70,000 puppies and kittens born every day as well. Last year the Pocatello Animal Shelter took in 3,314 animals. I encourage you to join this fun event and see how you can help. All proceeds go to Friends of the Pocatello Animal Shelter, "FPAS", to support programs desperately needed to help our animal friends. Thanks to faithful sponsors, like Phil and Bekki Meador from Phil Meador Toyota Subaru, Sandra and Clesie Lewis from the Reel Theater, The Pocatello Pet Lodge, NerdChurch Gaming and many others, whose support helps defray costs of the following projects:

- * 2nd Chance Fund-helps animals needing medical treatment so they can be adoptable.
- * Cat Adoptions-pays part of the adoption fees helping more cats find new homes.
- * Katie's Old Friends-pays part of the adoption fee for senior dogs over age 6.
- * Cell Dog Program-places shelter dogs at the women's prison for training.

There are several ways that you can help "FPAS" with this event, that will make it more exciting for our friends and will help you get your business name out among many great pet owners in our town!!!

1. Be a sponsor!



This is our 2017 shirt – 2018 will be similar

A - \$2,500 - This year we're putting your business **LOGO**, large size in black & white, on the back of our t-shirts for those who sponsor this amount or more. Your name will be printed on our **posters** and on a **banner** that will proudly be displayed at the Run with the Big Dogs Race! **If you would like this level, please notify Kim at 234-6156 or kvelman@pocatello.us before Monday 4/2/2018.**

B - \$1,000 - Your business **LOGO**, large size in black & white on the back of the t-shirts for those who sponsor this amount or more and your name on our **posters**. **If you would like this level, please notify Kim at 234-6156 or kvelman@pocatello.us before Monday 4/2/2018.**

C - \$500 - Your **LOGO** in black & white and your name on our **posters**. (See sponsors at this level- Alpine Animal Hospital, Pocatello Pet Lodge, Pom Poso Place, The Reel Theatre and Nerd Church Gaming.) **If you would like this level, please notify Kim at 234-6156 or if you would like this level, please notify Kim at 234-6156 or kvelman@pocatello.us before Monday 4/2/2018.**

D - \$100 gets your name on the t-shirts. **If you would like this level, please notify Kim at 234-6156 kvelman@pocatello.us before Tuesday 04/10/18.**

2. Be a Vendor – businesses are more than welcome to attend the event and set up a booth or table to advertise their products and services. We do not charge you to attend, unless you are planning to sell your merchandise. We appreciate the support and enjoy helping our pet owners find good resources for their pets.

3. Give a Draw Prize – we are looking for draw prizes to award after the race to our entrants. If you can donate an item, we would appreciate the support. Plus, the public can get a taste of what you may have available!

4. Give to the Doggy Bags – every entrant gets a gift bag with small items, dog treats, coupons and pet information. *This is a great way for you to get information out to the pet owners about your services.* If you would like to add something to the bags, we would need the items **no later than Thursday, 4/19/17** and we plan to make **275**.

5. Donate an item to the Silent Auction – *We are seeking approximately 10 quality items to auction off as well.*

I encourage you to join us for this exciting event. I have to tell you, back in 1996, when we started this fundraiser, we felt this event would go well for a couple of years and then the numbers would start to dwindle. We decided we would “run” with it while we can, then stop and find another way to celebrate our dogs. In 1996 we had just under 100 entrants and since then we have seen as many as 420 entries. We've never seen so many wagging tails and drooling tongues! Each year just keeps getting bigger and more fun!

YOU DON'T NEED TO HAVE A DOG TO RUN WITH THE BIG DOGS!!!

Please consider how you can help and/or join us. We would love to have you with us at this event to “celebrate” dogs. If you have any questions or plan on attending, please contact me as soon as possible so we can include you in on the planning.

Please call me at 208-234-6156 or 406-8195 or e-mail me at kvelman@pocatello.us

We look forward to hearing from you.

*Kim Velman / Volunteer Coordinator
Event Planning Team*

208-234-6156