HISTORIC PRESERVATION COMMISSION
Wednesday, April 17, 2019 - 6:00 p.m.
City Council Chambers
911 N. 7th Avenue
Pocatello, ID

City Hall is accessible to persons with disabilities. Program access accommodations may be provided with three (3) days’ advance notice by contacting Skyler Beebe at sbeebe@pocatello.us; 208.234.6248 or 5815 South 5th Avenue, Pocatello, ID.

AGENDA ITEM #1: ROLL CALL

AGENDA ITEM #2: DISCLOSURE OF CONFLICT OF INTEREST AND EX-PARTE CONTACT
Disclose who was talked to, the basic substance of the conversation, and whether the conversation had any influence. Disclose if there is anything personally or professionally that would not allow an impartial or unbiased decision. Disclose if a site visit was done, location(s) of the visit, and what was seen.

AGENDA ITEM #3: APPROVAL OF MINUTES
The Commission may wish to approve the minutes from the regular meetings on March 6, March 20 and April 3, 2019. (ACTION ITEM)

AGENDA ITEM #4: CERTIFICATES OF APPROPRIATENESS
A. Carpet One, represented by Sign Up Signs and Graphics, requests a certificate of appropriateness and sign permit for a face change on the monument sign in the 200 block of E. Center Street. (ACTION ITEM)
B. Michael Snyder, owner of the Woolworth Building, requests a certificate of appropriateness to repaint the exterior of the Woolworth Building at 141 N. Main Street. (ACTION ITEM)
C. Matthew Spencer, owner of the Shanghai Café, represented by Blaze Sign Company, requests a certificate of appropriateness and sign permit to reface the historic Shanghai “Café” sign. (ACTION ITEM)

AGENDA ITEM #5: SPRING CONFERENCE
The Commission may wish to finalize plans for the Spring Conference to be held at ISU on April 27. (ACTION ITEM)

AGENDA ITEM #6: CAMP TRAINING
The National Alliance of Preservation Commission CAMP training will be on May 18th in Pocatello.
HISTORIC PRESERVATION COMMISSION
Minutes for March 6, 2019 - 6:00 p.m.
City Council Chambers, Municipal Building
911 N. 7th Avenue, Pocatello, ID

The meeting began at 6:00 P.M.

AGENDA ITEM #1: ROLL CALL
PRESENT: Jacquee Alvord, Stephanie Christelow, Nick Nielson, Paul Sivitz, and Kelsey Stenersen.
EXCUSED: Latecia Herzog and Meagan Milder.
STAFF: Terri Neu.

AGENDA ITEM #2: DISCLOsure OF CONFLICT OF INTEREST AND EX-PARTE CONTACT
Disclose who was talked to, the basic substance of the conversation, and whether the conversation had any influence. Disclose if there is anything personally or professionally that would not allow an impartial or unbiased decision. Disclose if a site visit was done, location(s) of the visit, and what was seen.

None of the Commission members had anything to report.

AGENDA ITEM #3: APPROVAL OF MINUTES
The Commission may wish to approve the minutes from the regular meeting on February 20, 2019.

It was Motioned, Seconded, and Carried (MSC) (J. Alvord, S. Christelow) to approve the minutes as written from the regular meeting on February 20, 2019.

AGENDA ITEM #4: CERTIFICATE OF APPROPRIATENESS
Sign Up Signs and Graphics, representing The Union Tap House, requests a certificate of appropriateness and sign permit for new window and door signage at 230 W. Bonneville Street, The Yellowstone.

Shane Martin, 3275 Highway 30 West, Pocatello stated a large flat vinyl window graphic would be used with a white outline instead of the black outline and the hours would be on the door.

It was Motioned, Seconded, and Carried (MSC) (P. Sivitz, S. Christelow) to approve the window sign for The Union Tap House at 230 W. Bonneville Street, The Yellowstone, as presented, and have Chair Nielson sign the Certificate of Appropriateness.

AGENDA ITEM #5: SPRING CONFERENCE
The Commission may wish to finalize plans for the Spring Conference to be held at ISU on April 27.

The Commission discussed the conference. Kevin Marsh’s book would be sold and all proceeds would be donated to the Brady Chapel fundraiser. The conference preparations are all set.

AGENDA ITEM #6: OLD TOWN UPDATE
Herzog stated the last meeting approved projects for this year. New banners were ordered in the four colors of the OTP logo with the sponsor’s name. The banners will be placed next to the hanging baskets on the west side. OTP will change the banner color with the four seasons. Hanging baskets will go up by first week of June. The underpass maintenance project might be to paint the railings this year. Painting the Gould and Benton Street overpass rails would be painted bench blue. The parking lot project, behind the Whitman, is
being discussed with Union Pacific to lease the land to the City and the City would turn it into a parking lot once funding is secured. Getting a tenant for the Greyhound Bus Depot is in progress as well.

With no other business, it was MSC (S. Christelow, L. Herzog) to adjourn the meeting at 7:20 P.M.

Submitted by: ___________________________ Approved on: ___________________________

Aceline McCulla, Secretary
The meeting began at 6:00 P.M.

**AGENDA ITEM #1: ROLL CALL**
**PRESENT:** Jacquee Alvord, Latecia Herzog, Meagan Milder, Paul Sivitz, and Kelsey Stenersen.
**EXCUSED:** Stephanie Christelow and Nick Nielson.
**STAFF:** Terri Neu.

**AGENDA ITEM #2: DISCLOSURE OF CONFLICT OF INTEREST AND EX-PARTE CONTACT**
Disclose who was talked to, the basic substance of the conversation, and whether the conversation had any influence. Disclose if there is anything personally or professionally that would not allow an impartial or unbiased decision. Disclose if a site visit was done, location(s) of the visit, and what was seen.

None of the Commission members had anything to report.

**AGENDA ITEM #3: SPRING CONFERENCE**
The Commission may wish to finalize plans for the Spring Conference to be held at ISU on April 27.

The Commission discussed final details of the conference.

Neu asked the Commission if they wanted to discuss the Idaho Preservation Conference during the April 3 meeting. The Commission replied yes, Neu would add it to the April 3 agenda.

With no other business, it was MSC (P. Sivitz, J. Alvord) to adjourn the meeting at 6:05 P.M.

Submitted by: ___________________________ Approved on: ___________________________

Aceline McCulla, Secretary
HISTORIC PRESERVATION COMMISSION
Minutes for April 3, 2019 - 6:00 p.m.
Council Chambers, Municipal Building
911 N. 7th Avenue, Pocatello, ID

The meeting began at 6:02 P.M.

AGENDA ITEM #1: ROLL CALL
PRESENT: Jacquee Alvord, Stephanie Christelow, Latecia Herzog, Meagan Milder, Nick Nielson, Paul Sivitz.
EXCUSED: Kelsey Stenersen.
STAFF: Linda Leeuwrik, Aceline McCulla, and Terri Neu.

AGENDA ITEM #2: DISCLOSURE OF CONFLICT OF INTEREST AND EX-PARTE CONTACT
Disclose who was talked to, the basic substance of the conversation, and whether the conversation had any influence. Disclose if there is anything personally or professionally that would not allow an impartial or unbiased decision. Disclose if a site visit was done, location(s) of the visit, and what was seen.

None of the Commission members had anything to report.

AGENDA ITEM #3: SPRING CONFERENCE
The Commission may wish to finalize plans for the Spring Conference to be held at ISU on April 27.

Christelow everything is set. Neu will print the programs and posters. McCulla will print/send posters to the School District 25. Neu will investigate Triangle Books.

AGENDA ITEM #4: IDAHO PRESERVATION CONFERENCE
The Commission may wish to discuss hosting the 2020 Idaho Preservation Conference

The Commission discussed hosting the conference. Alvord recommended forming a steering committee if Pocatello is selected. Leeuwrik would volunteer to be on the steering committee and recommended Mark Nye as a possible candidate for the steering committee.

It was Motioned, Seconded, and Carried (MSC) (J. Alvord, P. Sivitz) to put in an application to host the 2020 Idaho Preservation Conference.

With no other business, it was MSC (L. Herzog, M. Milder) to adjourn the meeting at 6:50 P.M.

Submitted by: ___________________________ Approved on: ___________________________
Aceline McCulla, Secretary
TO: Historic Preservation Commission
FROM: Terri Neu, Assistant Planner
DATE: Meeting Date – April 17, 2019
RE: Certificate of Appropriateness for a reface to the existing monument sign located in the 200 block of E. Center Street

REQUEST

Sign Up Signs and Graphics, representing Carpet One, has submitted applications for a certificate of appropriateness and sign permit to reface the existing monument sign located in the 200 block of E. Center Street.

BACKGROUND

This sign was originally permitted in June 1998. The minutes from the Historic Preservation Commission meeting on June 16, 1998 indicate that the back-lighting was approved by them.

ANALYSIS

Staff finds that Municipal Code Section 15.38.130(C) requires that the Commission consider the general compatibility of proposed work to the property itself as well as to the surrounding district. Exterior design, arrangement, proportion, detail, scale, color, texture and materials should be taken into consideration.
c. 129 North 2nd Avenue: Jerry Steadman of Young Electric Sign Company, representing L&K Carpet One, is requesting permission to construct a ground sign at their parking lot entrance on East Center Street, adjacent the Keystone Building. Steadman stated that L&K Carpet has franchised with a national carpet business, Carpet One. Carpet One requires that identification for Carpet One be located on the property. Initially, they considered two sets of illuminated letters on each side of the building which were approved by the City, however, the owner decided instead to pursue one set of lettering on one side of the building and the proposed sign on the other side. The parking lot not the building is located within the Historic District. The proposed sign is a single-faced sign against the building for traffic heading in the northeast direction; 6 x 6 square feet in size in a 6 x 9 square foot pedestal; the proposal meets Carpet One specifications; teal color (sample provided). Steadman stated the building has been upgraded, and improvements are to include landscaping in the parking lot.

In answer to questions from the HPC, Steadman stated the public uses the side door and front door equally; the applicant would prefer the sign to be located on the building as opposed to on the alleyway; the sign would not be visible from the westbound direction.

In answer to questions from the HPC, Matz stated that if the proposed sign was not internally lit, it would be acceptable under the Sign Code; the building is located in a Commercial-General zone; the building and parking lot are on one piece of property; the proposed sign is within the allowable square footage.

Other options discussed by the HPC, staff, and the applicant included: whether the sign would be effective with flood-lights instead of internal illumination; although the parking lot only is located in the Historic District signage would affect the flavor of the Historic District; other existing similar signage.

MOTION MADE BY RATZLAFF to approve the internally-illuminated sign as proposed to be placed a minimum of two feet back from the sidewalk. The sign does not harm the public safety and it does not significantly alter anything historic architecturally. MOTION SECONDED BY MARTIN. Voting in the affirmative: Ratzlaff, Martin. Opposed: Myers. MOTION CARRIED.

b. 134 North Main (Carlyle Building): Castle Signs, representing Kickers Carpet, is requesting permission to install window lettering on the spandrel glass on the front of the building. Matz stated that Troy Anderson was not able to present the application for signage, however, the Commission was presented an overview of his plans. Anderson is eliminating the wording “floor coverings” from the sign. The proposal is for gold 15-inch vinyl raised-lettering with the wording “Kickers.” It was noted a sample of the lettering was not provided.

The Commission discussed the application. MOTION MADE BY MYERS to approve the
DATES FOR PUBLIC HEARING WILL NOT BE SCHEDULED UNTIL PLAN REVIEW APPROVAL HAS BEEN RECEIVED.

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS
FOR
NEW CONSTRUCTION, DEMOLITION OR
BUILDING ALTERATION WITHIN THE
DOWNTOWN HISTORIC DISTRICT
(A Prerequisite to obtaining a Building or Sign Permit)

NOTE TO APPLICANTS: The Historic Preservation Commission generally meets the 1st and 3rd Wednesdays of each month at 6:00 p.m. In order to appear on the agenda, complete application materials must be submitted to the Planning & Development Services Department two (2) Thursdays prior to the meeting date. Complete applications will be considered by the HPC within twenty-one (21) days of receipt.

APPLICATION DATE: 4/2/2019  APPLICANT NAME: Carpet One
MAILING ADDRESS: 3275 Hwy 30 Pocatello, ID 83201  PHONE NUMBER: 208-232-2938
ADDRESS OF BUILDING/PROPOSED BUILDING: 129 N 2nd Ave, Pocatello, ID 83201

TYPE OF WORK:  TYPE OF REVIEW BEING REQUESTED:
☐ New Construction  ☐ Preliminary Only
☐ Demolition*  ☐ Final Approval
☐ Exterior Building Alteration (Sign)  ☐ FILP Funding Assistance

*All demolitions require a public hearing in accordance with Section 17.04.210. All such hearings shall be set within forty-five days after receipt of an application. See #5 below.

BRIEF DESCRIPTION OF WORK: Face change for monument style sign. New graphics for Carpet One sign to comply with new corporate logo branding. Face change only.

THIS APPLICATION SHALL BE ACCOMPANIED BY THE FOLLOWING MATERIALS (pursuant to the Zoning Ordinance Section 17.04.210):

1. Photographs of existing conditions relative to adjacent buildings.
2. A clear statement and scope of the proposed work, to include such things as colors, materials, landscaping and signs. Must include samples of paint, materials, etc.
3. Colored drawings illustrating the size, height and completed appearance of the proposed work.
4. A site plan showing all existing and adjacent buildings and structures, as well as drawings of the proposed work.
5. In cases where the application is for demolition, the necessity for the demolition shall be justified in writing. This shall include at a minimum:

A. A detailed structural analysis conducted by a licensed architect or structural engineer.

B. The reasons for the building's demolition and the urgency for so doing.

6. Any other information deemed necessary by the Commission. This should include information and materials to assist the Commission in evaluating the proposal based on the following factors:

A. Adverse impacts to the historical integrity of the property or structure shall be minimized.
   1. Changes to the defining characteristics of the building or site shall be minimized.
   2. Removal of historic materials and features of the building or site shall be minimized.
   3. Historic materials shall be retained where possible. Where not feasible, compatible materials shall be encouraged.

B. The proposed work shall be compatible with the property or structure itself, as well as with the surrounding neighborhood or district. Consideration shall be given to exterior design, site layout, proportion, detail, scale, color, texture, and materials.

C. Landscaping shall be compatible with the historic character of the property itself, as well as with the surrounding neighborhood or district.

D. The style, materials, size and location of signs shall be compatible with the historic character and scale of the property or structure as well as the surrounding neighborhood or district.

E. The Historic Preservation Commission must consider the property's suitability for preservation or restoration; educational value; cost for preservation or restoration; cost of acquisition, restoration, maintenance, operation, or repairs; possibilities for adaptive or alternative use of the property; appraised value and administrative and financial responsibility of an person or organization willing to underwrite all or a portion of such costs.

7. A title report, property deed, or other legal documentation of ownership of the site in question, whether freehold, option, or lease.

PLEASE NOTE: Issues relating to access to or encroachments upon public rights-of-way are not within the purview of the Historic Preservation Commission. Such matters must be reviewed and decided by separate application to the City Council.

The approval of this application does not permit the violation of any federal or state codes, any section of the Building Code, or other Pocatello Municipal Codes as adopted. Approval of this land use permit does not exempt applicant from the provisions of the federal Fair Housing Act or ADA requirements. Further, other conditions, requirements, etc. may be imposed as part of the building permit process.

This application shall not be considered complete (nor will a hearing be scheduled) until all required information has been submitted and verified.

I hereby acknowledge that I have read this application and state that the above information is correct and I agree to the above terms and conditions. I am also aware the applicant or a representative must be present at the Historic Preservation Commission meeting.

Print Building/Property Owner(s) Name: ____________________________ Date: 4/2/2019

Signature of Building/Property Owner(S): ____________________________

Jeremy McLaughlin

IMPORTANT: Should the Commission decline to issue this certificate, applicants may appeal to the City Council by written request submitted to the Planning & Development Services Department within forty-five days.
APPLICATION FOR A FACE CHANGE PERMIT
(For Signs with Legal/Conforming Status)

Filing Fee - $25.00

Permit #:____________________
Receipt #:____________________
Receipt Date:__________________

Sign Contractor Information:
Name: Sign Up Signs & Graphics
Address: 3275 Hwy 30 W, Pocatello, ID 83201
Phone: 208-232-2938
Email: jeremy@signup.graphics

Zoning: Commercial Historic District: Yes☐ No☐
Illumination Source: Backlite
Change in Illumination? Explain N/A

Power Source: Existing☐ New☐ If new, Electrical Contractor's name: N/A
(Must be a City of Pocatello licensed electrician)

Height (from ground level to top of sign(s)): 7.5' 
Any change in height? Explain: N/A

Total Sign Area Existing on Site (include all painted wall signs, pole signs, and window signs): 25"x4" Channel letter sign

Business/Site Information:
Name: Carpet One
Address: 129 N 2nd Ave, Pocatello, ID 83201
Phone: (208) 233-6190
Email: ______________________

Type of sign(s): Monument Sign
Dimension of Face(s): 72.5" x 72.5"

Building Frontage (per street front): 60' 2nd Street
Open Space (per street front): N/A

Multi-Use Facility (more than one tenant in bldg.): Yes☐ No☐

Does this signage overhang a public sidewalk or right-of-way? Yes☐ No☐

Allowable Sign Square Footage permitted per site and street (staff use only): ______________________

THE FOLLOWING INFORMATION MUST ACCOMPANY EACH APPLICATION

1. A site plan which includes: the site with street locations, lot frontage dimensions, building location(s), building frontage dimension, open space dimension, landscaping, location of all existing and proposed signage with setback dimensions from property lines, and the dimensions of said signs.

2. Schematic drawings of the proposed sign(s) which indicate dimensions, height, colors, message, type of illumination, and construction materials.
3. Photographs of the site showing building and proposed location of sign(s).

The applicant and business person hereby agree to indemnify, protect, and save the City harmless from all costs, loss, or damage which may be sustained by reason of the erection, maintenance, use, or removal of the sign(s), and that the sign(s) may be removed as provided in the City ordinances. **The approval of this sign does not permit the violation of any section of this or other City ordinances.** We hereby acknowledge that we have read this application and certify that the information provided is correct. Further, we understand that it is the sign contractor’s responsibility to secure a sign permit prior to commencement of any work including fabrication and installation of said signs. A permit should be available in the City Building Department three (3) days after submittal of a complete permit request. The sign contractor **must** call for a final inspection of the electrical work and general construction of the signage from the City Building Department (234-6158).

<table>
<thead>
<tr>
<th>Signature of Sign Owner</th>
<th>Date</th>
<th>Signature of Sign Contractor</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jeremy McLaughlin</td>
<td>4/2/2019</td>
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</table>

Signage should be completed within ninety days of obtaining a permit. Permits and exceptions are not transferrable.

**SEE ATTACHED SIGN PERMIT CHECKLIST FOR CITY’S APPROVAL SIGNATURE AND STAFF COMMENTS AND/OR REQUIREMENTS FOR THIS SIGN PERMIT.**

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**Staff Use Only below this line.**

**PERMIT INSPECTION – P&Ds**

Date: ____________________________

By: ____________________________

Status/Action: ____________________________

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**SIGN & ELECTRICAL INSPECTION - BUILDING**

Date: ____________________________

By: ____________________________

Status/Action: ____________________________

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TO: Historic Preservation Commission
FROM: Terri Neu, Assistant Planner
DATE: Meeting Date – April 17, 2019
RE: Certificate of Appropriateness to paint the building and trim of the Woolworth Building at 141 N. Main Street

REQUEST

Michael Snyder has submitted an application for a certificate of appropriateness to paint the exterior of the building at 141 N. Main Street. The proposed colors are “Silky White” and “Espresso Beans.”

BACKGROUND

The Inventory-Nomination Form for the Downtown Historic District listing on the National Register of Historic Places in 1972 states, “This single-story building was probably built after the district’s period of significance.”

ANALYSIS

Staff finds that Municipal Code Section 17.04.210(G),(H) and (I) require a Certificate of Appropriateness and that the Commission consider the general compatibility of proposed work to the property itself as well as to the surrounding district. Exterior design, arrangement, proportion, detail, scale, color, texture and materials should be taken into consideration.
APPLICATION FOR CERTIFICATE OF APPROPRIATENESS
FOR
NEW CONSTRUCTION, DEMOLITION OR
BUILDING ALTERATION WITHIN THE
DOWNTOWN HISTORIC DISTRICT
(A Prerequisite to obtaining a Building or Sign Permit)

NOTE TO APPLICANTS: The Historic Preservation Commission generally meets the 1st and 3rd Wednesdays of each month at 6:00 p.m. In order to appear on the agenda, complete application materials must be submitted to the Planning & Development Services Department two (2) Thursdays prior to the meeting date. Complete applications will be considered by the HPC within twenty-one (21) days of receipt.

APPLICATION DATE: 04/08/2019
APPLICANT NAME: Michael Snyder
MAILING ADDRESS: 123 N. Hayes, Poc 83201
PHONE NUMBER: 208-478-2426
ADDRESS OF BUILDING/PROPOSED BUILDING: 141 N Main, Pocatello, Idaho 83204

TYPE OF WORK:
☐ New Construction
☐ Demolition*
☒ Exterior Building Alteration (Sign)

TYPE OF REVIEW BEING REQUESTED:
☐ Preliminary Only
☒ Final Approval
☐ FILP Funding Assistance

*All demolitions require a public hearing in accordance with Section 17.04.210. All such hearings shall be set within forty-five days after receipt of an application. See #5 below.

BRIEF DESCRIPTION OF WORK:
I would like to paint the exterior of my building (the stucco) white with some dark brown accent color on top. This will match the awning and signage that Blaze Signs is working on. They will submit a separate application. This application is only for painting the stucco.

THIS APPLICATION SHALL BE ACCOMPANIED BY THE FOLLOWING MATERIALS (pursuant to the Zoning Ordinance Section 17.04.210):

1. Photographs of existing conditions relative to adjacent buildings.
2. A clear statement and scope of the proposed work, to include such things as colors, materials, landscaping and signs. Must include samples of paint, materials, etc.
3. Colored drawings illustrating the size, height and completed appearance of the proposed work.
4. A site plan showing all existing and adjacent buildings and structures, as well as drawings of the proposed work.
5. In cases where the application is for demolition, the necessity for the demolition shall be justified in writing. This shall include at a minimum:

   A. A detailed structural analysis conducted by a licensed architect or structural engineer.

   B. The reasons for the building’s demolition and the urgency for so doing.

6. Any other information deemed necessary by the Commission. This should include information and materials to assist the Commission in evaluating the proposal based on the following factors:

   A. Adverse impacts to the historical integrity of the property or structure shall be minimized.
      1. Changes to the defining characteristics of the building or site shall be minimized.
      2. Removal of historic materials and features of the building or site shall be minimized.
      3. Historic materials shall be retained where possible. Where not feasible, compatible materials shall be encouraged.

   B. The proposed work shall be compatible with the property or structure itself, as well as the surrounding neighborhood or district. Consideration shall be given to exterior design, site layout, proportion, detail, scale, color, texture, and materials.

   C. Landscaping shall be compatible with the historic character of the property itself, as well as with the surrounding neighborhood or district.

   D. The style, materials, size and location of signs shall be compatible with the historic character and scale of the property or structure as well as the surrounding neighborhood or district.

   E. The Historic Preservation Commission must consider the property’s suitability for preservation or restoration; educational value; cost for preservation or restoration; cost of acquisition, restoration, maintenance, operation, or repairs; possibilities for adaptive or alternative use of the property; appraised value and administrative and financial responsibility of an person or organization willing to underwrite all or a portion of such costs.

7. A title report, property deed, or other legal documentation of ownership of the site in question, whether freehold, option, or lease.

PLEASE NOTE: Issues relating to access to or encroachments upon public rights-of-way are not within the purview of the Historic Preservation Commission. Such matters must be reviewed and decided by separate application to the City Council.

The approval of this application does not permit the violation of any federal or state codes, any section of the Building Code, or other Pocatello Municipal Codes as adopted. Approval of this land use permit does not exempt applicant from the provisions of the federal Fair Housing Act or ADA requirements. Further, other conditions, requirements, etc. may be imposed as part of the building permit process.

This application shall not be considered complete (nor will a hearing be scheduled) until all required information has been submitted and verified.

I hereby acknowledge that I have read this application and state that the above information is correct and I agree to the above terms and conditions. I am also aware the applicant or a representative must be present at the Historic Preservation Commission meeting.

Print Building/Property Owner(s) Name: [Signature] Date: 04/08/2019

Signature of Building/Property Owner(S): [Signature]

IMPORTANT: Should the Commission decline to issue this certificate, applicants may appeal to the City Council by written request submitted to the Planning & Development Services Department within forty-five days.
TO: Historic Preservation Commission

FROM: Terri Neu, Assistant Planner

DATE: Meeting Date – April 17, 2019

RE: Certificate of Appropriateness request to reface the existing projecting sign at 247 E. Center, Shanghai Café sign

REQUEST

Blaze Sign Company, representing Matt Spencer, has submitted applications for a certificate of appropriateness and sign permit to reface the projecting sign at 247 E. Center Street, Shanghai Café sign. The sign has a blue background with yellow lettering and red trim. The proposal is to reface the “Café” sign to read “Tatu.”

BACKGROUND

The Inventory-Nomination Form for the East Side Downtown Historic District listing on the National Register of Historic Places in 1994 identifies this building as non-contributory. It states, “This is a one-story brick building with a recent wood façade masking its historic fabric. The larger section of the building, to the west, was built between 1902 and 1907. Between 1907 and 1915 a narrow one-story brick store was constructed east of the bank. This store later became part of the bank building. The building’s new façade is designed to create the impression of Chinese architecture, appropriate to the current tenant, Shanghai Chinese Food.”

“The building originally housed the Citizen’s Bank, which was established by a Greek emigrant, William A. Anthes. The bank remained at this location until 1921, relocating to the Church-White Building. It stayed in business until 1931. After Anthes’ death, his sister Ina Anthes became one of the few women bank presidents in the nation.”

“In 1922 a Chinese restaurant located in the building. This business was purchased ca. 1932 by Jimmy Hong, a Chinese entrepreneur who had previously built commercial buildings on the West side, including the Crow Hotel (later Benson), and whose father had established early East side businesses.”

The sign is listed in the Historic District Sign Survey, dated 1992, as a significant sign worthy of preservation due to its contribution to the streetscape and fabric of the downtown.
ANALYSIS

Municipal Code Section 15.38.130(C) requires that the Commission consider the general compatibility of proposed work to the property itself as well as to the surrounding district. Exterior design, arrangement, proportion, detail, scale, color, texture and materials should be taken into consideration.
<table>
<thead>
<tr>
<th>SIGNS</th>
<th>AGE/YEARS</th>
<th>MATERIAL</th>
<th>SIGN TYPE</th>
<th>ORIGINAL TO BUILDING</th>
<th>REPAIR STATUS</th>
<th>REPAIR COST $</th>
<th>SIGNIFICANT SIGN</th>
<th>IMMEDIATE ATTENTION NEEDED</th>
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<td>850</td>
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</tr>
<tr>
<td>MONARCH BUILDING</td>
<td>85±</td>
<td>GHOST/PAINT</td>
<td>GHOST</td>
<td>Y</td>
<td>GOOD</td>
<td>--</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>OASIS BAR</td>
<td>34 (1958)</td>
<td>METAL/NEON</td>
<td>WALL/PROJ.</td>
<td>N</td>
<td>FAIR</td>
<td>650</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>THE PARIS</td>
<td>40 (1951)</td>
<td>METAL/NEON</td>
<td>WALL</td>
<td>N</td>
<td>GOOD</td>
<td>600</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>PETERSONS FURNITURE</td>
<td>50±</td>
<td>METAL/NEON</td>
<td>WALL/PROJ.</td>
<td>N</td>
<td>GOOD</td>
<td>1,800</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>POCATELLO ELECTRIC</td>
<td>54+</td>
<td>METAL/NEON/PORCELAIN</td>
<td>WALL/PROJ.</td>
<td>N</td>
<td>GOOD</td>
<td>750</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>POCATELLO HIGH SCHOOL</td>
<td>30+</td>
<td>METAL/WOOD</td>
<td>FREE STANDING</td>
<td>N</td>
<td>GOOD</td>
<td>1,400</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>P.H.S. INDIAN HEAD</td>
<td>50+</td>
<td>METAL/NEON</td>
<td>WALL</td>
<td>N</td>
<td>GOOD</td>
<td>400</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>SHANGHAI CAFE</td>
<td>50+</td>
<td>METAL/PLASTIC</td>
<td>WALL/PROJ.</td>
<td>N</td>
<td>GOOD</td>
<td>250</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>TRINITY STREET SIGN</td>
<td>20+</td>
<td>METAL</td>
<td>FREE STANDING</td>
<td>N</td>
<td>FAIR</td>
<td>400</td>
<td>N</td>
<td>Y</td>
</tr>
<tr>
<td>WHITMAN HOTEL</td>
<td>60+</td>
<td>METAL/NEON</td>
<td>WALL/PROJ.</td>
<td>N</td>
<td>POOR</td>
<td>3,700-8,000</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>YELLOWSTONE HOTEL</td>
<td>60+</td>
<td>METAL/NEON/INCAND</td>
<td>ROOF TOP</td>
<td>N</td>
<td>POOR</td>
<td>5,700-8,200</td>
<td>Y</td>
<td>Y</td>
</tr>
</tbody>
</table>

NOTES:
1. PORTIONS OF SIGN ARE SIGNIFICANT. SEE ANALYSIS OF INDIVIDUAL SIGN.
2. ORIGINAL SIGN HAS BEEN MODIFIED.
3. ORIGINAL TO SIGNIFICANTLY MODIFIED BUILDING.

SIGN ANALYSIS OVERVIEW
AGE OF SIGN:
50 years plus

PERIOD OF SIGN:
Not applicable

MATERIAL & DESCRIPTION:
Metal sign with painted text, back lit.

APPROXIMATE DIMENSION:
Approximately 8 feet high by 2 feet wide.

SIGN ORIGIN:
Unknown.

MAINTENANCE:
Recently overhauled & repaired.

IMMEDIATE REPAIRS NEEDED:
None.
ANALYSIS OF SIGN

SHANGHAI CAFE
247 EAST CENTER

This projecting wall sign has a distinctive shape and lively colors which are readily visible to pedestrian and automobile passerbys.

The structural system utilized is a single steel pole cantilevered from the roof top. Both pole and sign show no noticeable corrosion.

This sign is significant in age and enlivens the streetscape with its bright color and shape. Its contribution to the streetscape and fabric of the downtown make this a significant sign worthy of preservation.

SUGGESTED WORK:

Minor paint touch-up.

COST ESTIMATE: $250.00
Dates for public hearing will not be scheduled until plan review approval has been received.

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS
FOR
NEW CONSTRUCTION, DEMOLITION OR
BUILDING ALTERATION WITHIN THE
DOWNTOWN HISTORIC DISTRICT
(A Prerequisite to obtaining a Building or Sign Permit)

NOTE TO APPLICANTS: The Historic Preservation Commission generally meets the 1st and 3rd Wednesdays of each month at 6:00 p.m. In order to appear on the agenda, complete application materials must be submitted to the Planning & Development Services Department two (2) Thursdays prior to the meeting date. Complete applications will be considered by the HPC within twenty-one (21) days of receipt.

APPLICATION DATE: 3/22/19  APPLICANT NAME:  Blaze Sign & Graphic Design / Matthew Spencer
MAILING ADDRESS: 2175 S 5th Ave Pocatello ID 83201  PHONE NUMBER:  208-232-7731
ADDRESS OF BUILDING/PROPOSED BUILDING:  247 E. Center St. Pocatello ID  83201

TYPE OF WORK:
☐ New Construction
☐ Demolition*
☒ Exterior Building Alteration (Sign)

TYPE OF REVIEW BEING REQUESTED:
☐ Preliminary Only
☐ Final Approval
☐ FILP Funding Assistance

*All demolitions require a public hearing in accordance with Section 17.04.210. All such hearings shall be set within forty-five days after receipt of an application. See #5 below.

BRIEF DESCRIPTION OF WORK:  face change - wording only

change "Cafe" to "Tatu"

THIS APPLICATION SHALL BE ACCOMPANIED BY THE FOLLOWING MATERIALS (pursuant to the Zoning Ordinance Section 17.04.210):

1. Photographs of existing conditions relative to adjacent buildings.

2. A clear statement and scope of the proposed work, to include such things as colors, materials, landscaping and signs. Must include samples of paint, materials, etc.

3. Colored drawings illustrating the size, height and completed appearance of the proposed work.

4. A site plan showing all existing and adjacent buildings and structures, as well as drawings of the proposed work.
5. In cases where the application is for demolition, the necessity for the demolition shall be justified in writing. This shall include at a minimum:

A. A detailed structural analysis conducted by a licensed architect or structural engineer.

B. The reasons for the building’s demolition and the urgency for so doing.

6. Any other information deemed necessary by the Commission. This should include information and materials to assist the Commission in evaluating the proposal based on the following factors:

A. Adverse impacts to the historical integrity of the property or structure shall be minimized.
   1. Changes to the defining characteristics of the building or site shall be minimized.
   2. Removal of historic materials and features of the building or site shall be minimized.
   3. Historic materials shall be retained where possible. Where not feasible, compatible materials shall be encouraged.

B. The proposed work shall be compatible with the property or structure itself, as well as the surrounding neighborhood or district. Consideration shall be given to exterior design, site layout, proportion, detail, scale, color, texture, and materials.

C. Landscaping shall be compatible with the historic character of the property itself, as well as with the surrounding neighborhood or district.

D. The style, materials, size and location of signs shall be compatible with the historic character and scale of the property or structure as well as the surrounding neighborhood or district.

E. The Historic Preservation Commission must consider the property’s suitability for preservation or restoration; educational value; cost for preservation or restoration; cost of acquisition, restoration, maintenance, operation, or repairs; possibilities for adaptive or alternative use of the property; appraised value and administrative and financial responsibility of an person or organization willing to undertake all or a portion of such costs.

7. A title report, property deed, or other legal documentation of ownership of the site in question, whether freehold, option, or lease.

PLEASE NOTE: Issues relating to access to or encroachments upon public rights-of-way are not within the purview of the Historic Preservation Commission. Such matters must be reviewed and decided by separate application to the City Council.

The approval of this application does not permit the violation of any federal or state codes, any section of the Building Code, or other Pocatello Municipal Codes as adopted. Approval of this land use permit does not exempt applicant from the provisions of the federal Fair Housing Act or ADA requirements. Further, other conditions, requirements, etc. may be imposed as part of the building permit process.

This application shall not be considered complete (nor will a hearing be scheduled) until all required information has been submitted and verified.

I hereby acknowledge that I have read this application and state that the above information is correct and I agree to the above terms and conditions. I am also aware the applicant or a representative must be present at the Historic Preservation Commission meeting.

Print Building/Property Owner(s) Name: [Signature]
Date: 3/26/19

Signature of Building/Property Owner(S):

IMPORTANT: Should the Commission decline to issue this certificate, applicants may appeal to the City Council by written request submitted to the Planning & Development Services Department within forty-five days.
APPLICATION FOR A FACE CHANGE PERMIT  
(For Signs with Legal/Conforming Status)

Filing Fee - $25.00  
Permit #:  
Receipt #:  
Receipt Date:  

Staff Contact:  

Sign Contractor Information:  
Name: Blaze Sign & Graphic Design  
Address: 7175 S. 5th Pocatello  
Phone: 208-232-7739  
Email: sales@blazesign.com  

Zoning:  
Historic District: Yes☐ No☐  

Illumination Source:  
internal  

Change in Illumination? Explain:  
no  

Power Source: Existing☐ New☐ If new, Electrical Contractor’s name:  
(Must be a City of Pocatello licensed electrician)  

Height (from ground level to top of sign(s)):  
35’  

Any change in height? Explain:  
no  

Total Sign Area Existing on Site (include all painted wall signs, pole signs, and window signs):  
none  

Building Frontage (per street front):  
25’ E Center  

Open Space (per street front):  
10’ E Center  

Multi-Use Facility (more than one tenant in bldg.): Yes☐ No☐  

Does this signage overhang a public sidewalk or right-of-way? Yes☐ No☐

THE FOLLOWING INFORMATION MUST ACCOMPANY EACH APPLICATION

1. A site plan which includes: the site with street locations, lot frontage dimensions, building location(s), building frontage dimension, open space dimension, landscaping, location of all existing and proposed signage with setback dimensions from property lines, and the dimensions of said signs.

2. Schematic drawings of the proposed sign(s) which indicate dimensions, height, colors, message, type of illumination, and construction materials.

3. Photographs of the site showing building and proposed location of sign(s).
The applicant and business person hereby agree to indemnify, protect, and save the City harmless from all costs, loss, or damage which may be sustained by reason of the erection, maintenance, use, or removal of the sign(s), and that the sign(s) may be removed as provided in the City ordinances. **The approval of this sign does not permit the violation of any section of this or other City ordinances.** We hereby acknowledge that we have read this application and certify that the information provided is correct. Further, we understand that it is the sign contractor’s responsibility to secure a sign permit prior to commencement of any work including fabrication and installation of said signs. A permit should be available in the City Building Department three (3) days after submittal of a complete permit request. The sign contractor must call for a final inspection of the electrical work and general construction of the signage from the City Building Department (234-6158).

Signature of Sign Owner ____________________________ Date ______________

Signature of Sign Contractor ____________________________ Date ______________

Signage should be completed within ninety days of obtaining a permit. Permits and exceptions are not transferrable.

SEE ATTACHED SIGN PERMIT CHECKLIST FOR CITY’S APPROVAL SIGNATURE AND STAFF COMMENTS AND/OR REQUIREMENTS FOR THIS SIGN PERMIT.

Staff Use Only below this line.

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**PERMIT INSPECTION – P&DS**

Date: ____________________________ By: ____________________________

Status/Action: ____________________________

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**SIGN & ELECTRICAL INSPECTION - BUILDING**

Date: ____________________________ By: ____________________________

Status/Action: ____________________________

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BEFORE PHOTO

119in x 29¾in Illuminated 4-Color Print

Copyright © 2019 Blaze Sign
File Name: Gypsy Brands
Proof Date: 3/22/19

BLAZE SIGN
7175 S. 5th Ave
Pocatello, Idaho 83204
(208) 232-7739

THIS IS YOUR PROOF! This is a copy of your job as it will be printed, built, and/or installed including position of all items. ANY ERRORS not corrected at this time will be corrected only at your expense.

☐ Approved AS IS ☐ Approved with Changes

I have read this proof and noted all changes. I understand that by signing this proof
I accept full responsibility for any costs involved in reproducing due to errors not found at this time.
(Color Samples will be sent upon request)
Customer Signature ___________________________ Date: 3/25/19