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FOR IMMEDIATE RELEASE

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NEW BEAR TO BE INTRODUCED AT “BEARY HAPPY BIRTHDAY” EVENT
“A Bear Birthday Bash” will be held at the Pocatello Zoo on June 25, 2011

Pocatello Zoo and its volunteer organization “Zoo Trackers” are continuing the traditional and very popular “Bear Birthday Bash” to celebrate the birthdays of all the bears at the Zoo. This year’s annual celebration will be held on Saturday, June 25, 2011, 10:00 a.m. to 2:30 p.m.

The current grizzly “queen,” Stripes, will be celebrating her 22nd birthday. She has made the Pocatello Zoo her home since 1989, after being born at the Columbus Zoo. A new addition to the Zoo, an unnamed male black bear cub, who arrived at the Zoo on May 4, 2011, will enjoy his first “Bear Birthday Bash” at Saturday’s event. The cub was brought to the Pocatello Zoo after being orphaned and rescued near Payette, Idaho.

Both bears will be presented with ice cakes filled with fish and fruit while onlookers sing “Happy Birthday” for them. But worry not, human partygoers! Zoo Trackers will be providing cake, games, crafts and other activities for all the Zoo guests. The Zoo’s mascot, Hucklebeary, will be a special guest. There will be Keeper Chats, discussing basic bear biology and visitors will get a sneak peek into the shows to be offered on Thursdays, Fridays and Saturdays in July. In addition to the black bear cub, party guests can visit with the Zoo’s new red fox kit and elk calf!

Everyone is invited to come to the Pocatello Zoo and join in the Beary Happy Birthday Bash. The event is free with admission to the Zoo. For information, please contact the Pocatello Zoo at 234-6264.

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